

CARLMICHAEL HARRISON

*Over 75 transactions in 2025**2025 gross sales and leases in the amount of \$33,615,076**Extensive commercial seller/landlord and tenant network***SENIOR BROKERAGE ASSOCIATE****2025**BEACH COMMERCIAL
TOP PRODUCER OF THE YEARCOSTAR POWER BROKER Q3
TOP RETAIL LEASING DEALS**2024**COSTAR POWER BROKER
TOP RETAIL LEASING BROKERSCOSTAR POWER BROKER Q2
TOP RETAIL LEASING DEALS**2023**COSTAR POWER BROKER
TOP RETAIL LEASING BROKERS
CTAR REALTOR OF DISTINCTION**2022**COSTAR POWER BROKER Q2
TOP RETAIL LEASING DEALS**2021**COSTAR POWER BROKER Q2
TOP RETAIL LEASING DEALS
CTAR REALTOR OF DISTINCTION
CID PAST-PRESIDENT**AFFILIATIONS**NATIONAL ASSOCIATION
OF REALTORSCHARLESTON TRIDENT ASSOCIATION
OF REALTORS (CTAR)
COMMERCIAL INVESTMENT
DIVISION (CID) MEMBER**CERTIFICATIONS**SOUTH CAROLINA ASSOCIATE
LICENSE
LICENSED PILOT**PROFESSIONAL ACCOMPLISHMENTS**

Since joining Beach Commercial in 2008, Carl Michael has increased his sales volume with his market knowledge and extensive business relationships in the Charleston area which allows him to bring new business to the market and find ideal tenants to grow his clients' portfolios.

As an eight time recipient of the "Realtor of Distinction" award, Carl Michael is among the top 10 percent of sales producing Realtors registered with Charleston Trident Association of Realtors, having exceeded the criteria of completing over \$10.8 million in volume and/or 20 sides in 2023. Based on the annual production rankings for Charleston Commercial Brokerage firms listed in Charleston Regional Business Journal, Carl Michael and his Beach Commercial colleagues consistently produce more volume per agent than any other firm. Beach Commercial's clients receive the benefit of a collaborative team and The Beach Company's extensive in-house professional services and resources.

BUSINESS AND EDUCATIONAL BACKGROUND

Carl Michael was recruited to Beach Commercial to manage The Beach Company's retail portfolio. In this role he identifies prospective tenants for The Beach Company and third-party client's retail locations through intensive market research, handles new lease terms and renewals for clients and works closely with The Beach Company's asset manager to maximize profits.

In 2020, Carl Michael served as President of Charleston Trident Realtor of Distinction's Commercial Investment Division, which is responsible for organizing the annual Commercial Market Forecast event.

PERSONAL

Carl Michael has lived in Charleston since grade school. He graduated from The Citadel where he earned his bachelor's degree in business administration. He is an avid boater, outdoorsman and is active in the community. Carl Michael is a member of Seacoast Church and volunteers with First Tee of Charleston. He and his wife, Jenny, and their two daughters live in Mount Pleasant.

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