INDUSTRIAL | LAND | OFFICE | RETAIL

CARLMICHAEL HARRISON



SENIOR SALES ASSOCIATE

2025
- BEACH COMMERCIAL TOP PRODUCER
- TOP RETAIL LEASING BROKER: COSTAR POWER BROKER
- Q3 TOP RETAIL LEASING DEAL: COSTAR POWER BROKER

2024
- TOP RETAIL LEASING BROKER: COSTAR POWER BROKER
- Q2 TOP RETAIL LEASING DEAL: COSTAR POWER BROKER

2023
- TOP RETAIL LEASING COSTAR POWER BROKER
- CTAR REALTOR OF DISTINCTION

2022
- Q2 TOP RETAIL LEASING DEAL: COSTAR POWER BROKER
- BEACH COMMERCIAL TOP PRODUCER

2021
- CTAR REALTOR OF DISTINCTION
- CID PAST-PRESIDENT

AFFILIATIONS
- NATIONAL ASSOCIATION OF REALTORS (NAR)
- CHARLESTON TRIDENT
- COMMERCIAL INVESTMENT DIVISION (CID) MEMBER

CERTIFICATIONS
- SOUTH CAROLINA ASSOCIATE LICENSE
- PRIVATE PILOT LICENSED (PPL)

PROFESSIONAL ACCOMPLISHMENTS

Since joining Beach Commercial in 2008, Carlmichael has increased his sales volume with his market knowledge and extensive business relationships in the Charleston area which allows him to bring new business to the market and find ideal tenants to grow his clients' portfolios. As an eight time recipient of the "Realtor of Distinction" award, Carlmichael is among the top 10 percent of sales producing Realtors registered with Charleston Trident Association of Realtors, having exceeded the criteria of completing over $10.8 million in volume and/or 20 sides in 2023. Based on the annual production rankings for Charleston Commercial Brokerage firms listed in Charleston Regional Business Journal, Carlmichael and his Beach Commercial colleagues consistently produce more volume per agent than any other firm. Beach Commercial's clients receive the benefit of a collaborative team and The Beach Company's extensive in-house professional services and resources.

BUSINESS AND EDUCATIONAL BACKGROUND

Carlmichael was recruited to Beach Commercial to manage The Beach Company's retail portfolio. In this role he identifies prospective tenants for The Beach Company and third-party client's retail locations through intensive market research, handles new lease terms and renewals for clients and works closely with The Beach Company's asset manager to maximize profits. In 2020, Carlmichael served as President of Charleston Trident Realtor of Distinction's Commercial Investment Division, which is responsible for organizing the annual Commercial Market Forecast event.

PERSONAL

Carlmichael has lived in Charleston since grade school. He graduated from The Citadel where he earned his bachelor's degree in business administration. He is an avid boater, outdoorsman and is active in the community. Carlmichael is a member of Seacoast Church and volunteers with First Tee of Charleston. He and his wife, Jenny, and their two daughters live in Mount Pleasant.

BEACH
COMMERCIAL

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